

OKLAHOMA STATE UNIVERSITY TULSA BUSINESS FORUMS & EXECUTIVE MANAGEMENT BRIEFINGS

PRESENTED BY THE SPEARS SCHOOL OF BUSINESS AND CORPORATE SPONSORS



BOZOMA SAINT JOHN

*Chief Marketing Officer, Endeavor and Former
Chief Brand Officer, Uber*

Brand Identity and The Importance of Disruption

Tulsa

Wednesday, November 7, 2018 | 8-9:30 a.m.
Tulsa Southern Hills Marriott

Oklahoma City

Wednesday, November 7, 2018 | 12-1:30 p.m.
Embassy Suites - Downtown



DANIEL COYLE

*New York Times
Best-Selling Author*

The Culture Code: The Secrets of Highly Successful Groups

Oklahoma City

Wednesday, February 6, 2019 | 12-1:30 p.m.
National Cowboy and Western Heritage Museum

Tulsa

Thursday, February 7, 2019 | 12-1:30 p.m.
Tulsa Downtown DoubleTree



FRANK ABAGNALE

*Renowned Cybersecurity and Fraud Prevention
Expert and Bestselling Author and Subject of
*Catch Me If You Can**

Catch Me If You Can

Oklahoma City

Tuesday, April 9, 2019 | 4-5:30 p.m.
Cox Convention Center

Tulsa

Wednesday, April 10, 2019 | 10-11:30 a.m.
Tulsa Performing Arts Center

For sponsorship opportunities and more information, contact the Oklahoma State University
CENTER FOR EXECUTIVE AND PROFESSIONAL DEVELOPMENT | 405-744-5208 | cepd.okstate.edu



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